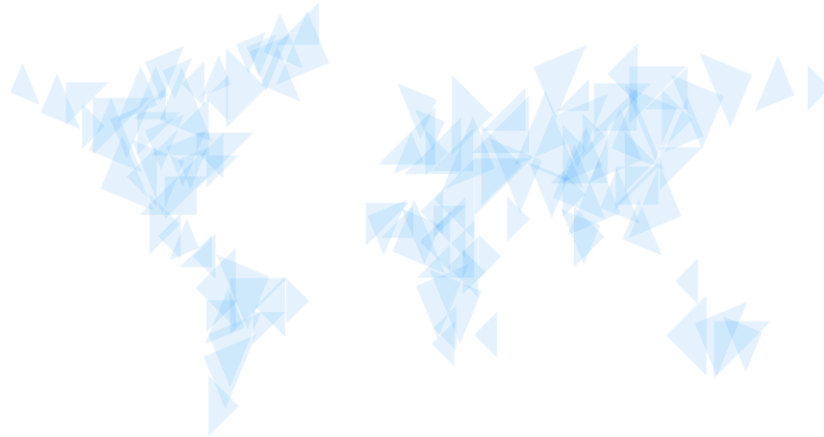




**International Carbon Reduction  
& Offset Alliance**



# Webinar: Ecosystem Marketplace report launch

2<sup>nd</sup> August 2016

# What is ICROA?

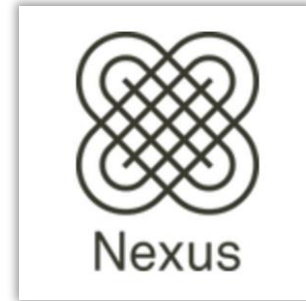
*“The International Carbon Reduction and Offset Alliance (ICROA) is an international non-profit industry association”*

- A programme within the International Emissions Trading Association (IETA)
- ICROA provides a **unified voice for the voluntary carbon sector**
- ICROA engages with governmental entities and international organizations to **support the development of the voluntary market**

## Our aims:

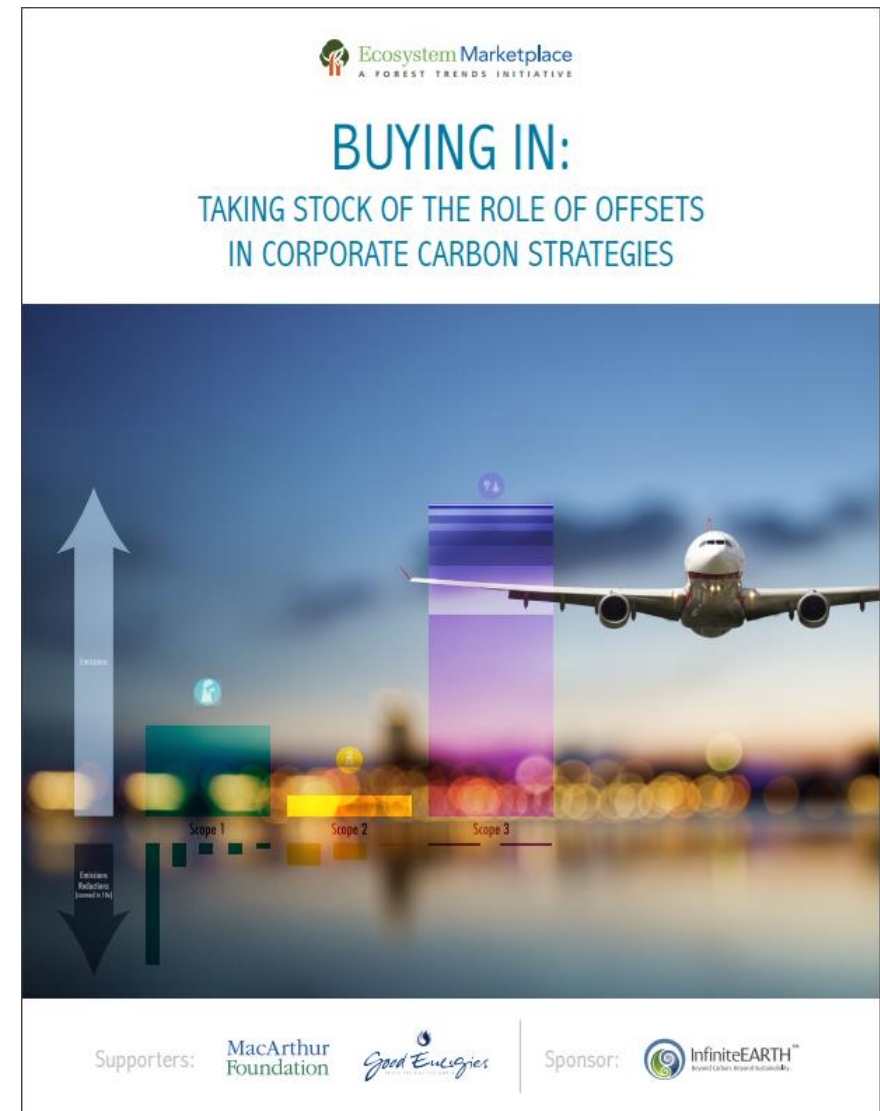
- ✓ **Support development** of the market
- ✓ **Provide quality** assurance to customers
- ✓ **Ensure quality service** by promoting best practice guidance

# ICROA is comprised of the leading global service providers



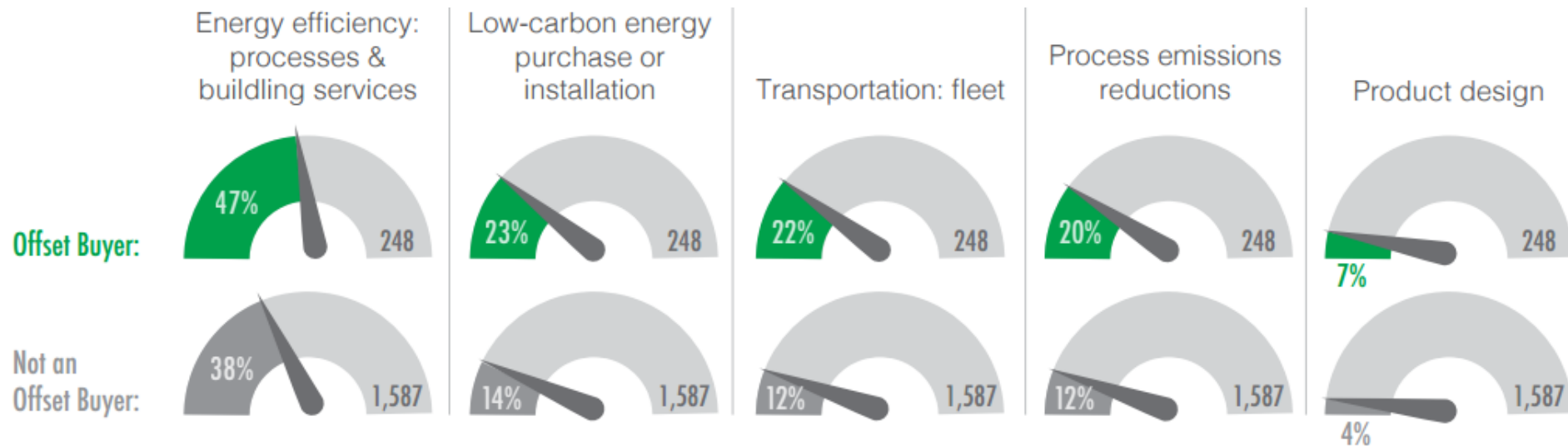
# Ecosystem Marketplace analysis

- We welcome the publication of the new Ecosystem Marketplace report
- Their analysis consistently gives the most detailed overview of developments in the voluntary carbon market
- The new report sheds light on the vital role offsets play in corporate carbon strategies
- The conclusions are very powerful



# Companies who offset are sustainability leaders

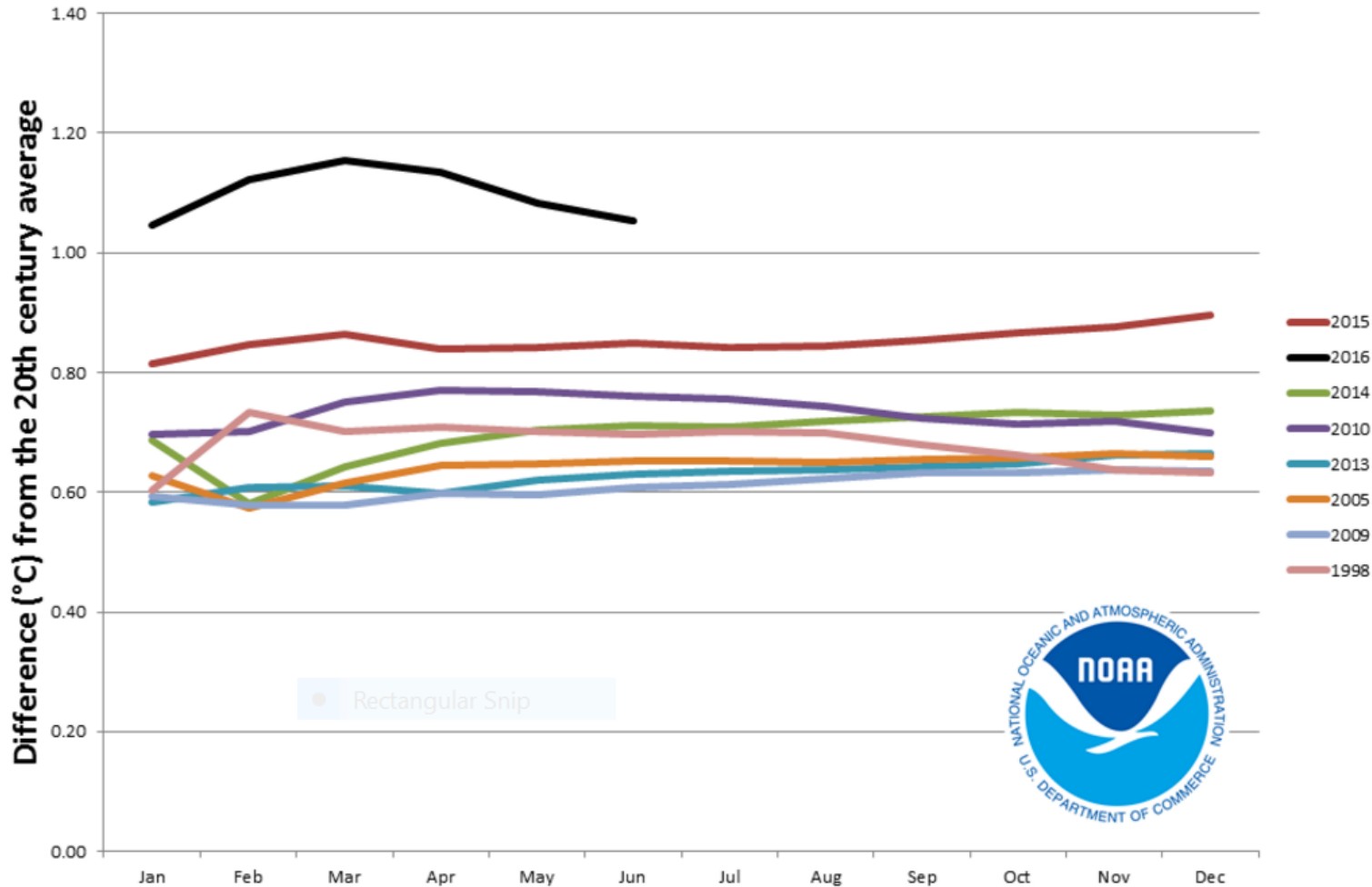
- “Offset buyers had more ambitious greenhouse gas reduction targets and did more across the board to directly reduce emissions compared to companies that don’t offset”
- “The typical voluntary offset buyer spent more than \$1 million on emissions reductions activities in 2014 – about ten times the investment of the typical company that didn’t purchase offsets”



Source: BUYING IN: Taking stock of the role of offsets in corporate carbon strategies. Ecosystem Marketplace, 2016

# Increasing urgency to reduce emissions

**Year-to-Date Global Temperature**  
for 2016 and the other seven warmest years on record



- The average temperature in the first six months of 2016 was 1.3°C warmer than the pre-industrial era
- The impacts of climate change are being felt now
- Companies who offset, (or inset) are increasingly using it as a risk management tool
- There is clearly a need to do more and quickly, if we are to get close to the 1.5°C target



# New markets driving growth

- Interest and action in offsetting is growing Post-Paris and is being supported by the development of new national and international schemes such as:
  - A market based mechanism for international aviation
  - A national ETS in China
  - A carbon tax in South Africa that includes the use of offsets
  - Development towards a national carbon price in Canada
- These developments demonstrate confidence in market mechanisms and help to legitimise the use of offsets



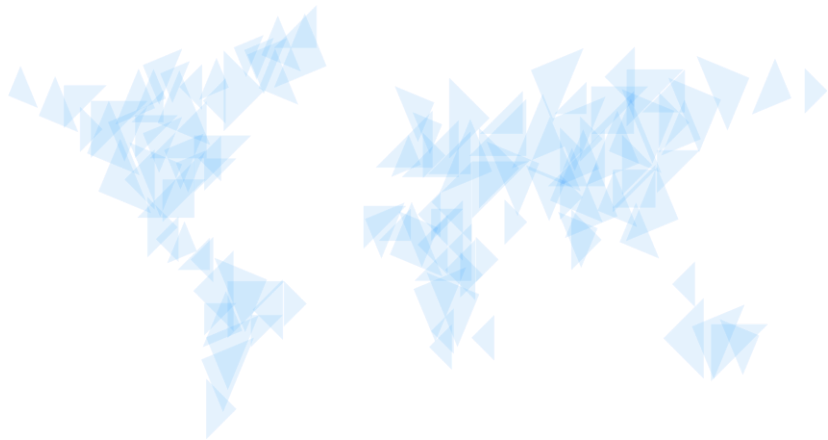
# Conclusions

- This new report from Ecosystem Marketplace clearly demonstrates that companies using offsetting in carbon management strategies perform better overall in reducing their emissions than companies that don't offset
- Therefore, for companies who want to follow best practice in carbon management, offsetting should be an integral part of their strategy
- As offsetting is clearly part of best practice corporate management, CDP should give more credence to it in their reporting framework – thereby encouraging others to follow the sustainability leaders





**International Carbon Reduction  
& Offset Alliance**



[www.icroa.org](http://www.icroa.org)

## **Simon Henry**

Programme Director  
International Carbon Reduction  
and Offset Alliance (ICROA)

IETA Secretariat

Tel: + 41 (0) 7860 11845

Mail: [henry@ieta.org](mailto:henry@ieta.org)